



IAMRYANHUNTSINGER@GMAIL.COM
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IAMRYANHUNTSINGER.COM

I am Ryan Huntsinger.

I want to work with an experienced team on world-class brands.

EXPERIENCE

REFERENCES
AVAILABLE
ON REQUEST

FREELANCE

MAR. 2019 - CURRENT

- Working with multiple B2B and B2C clients on digital and print solutions
- Collaborating with design & development teams to deliver finished products

GERSHONI

SENIOR DESIGNER
NOV 2018 - FEB. 2019

- Worked with CDs and Lead Designers across brand development for print and digital experiences
- Worked with consumer facing brands to help deliver products to market
- Worked collaboratively while inspiring and helping others become better designers
- Executed design strategies starting with high level briefs to deliver finished products
- Managed fast-paced deadlines across multiple projects

COGL

SENIOR ART DIRECTOR
AUG 2016 - NOV 2018

ASSOCIATE ART DIRECTOR
MAR 2015 - JUL 2016

- Served as visual lead for all creative assets across all media types
- Collaborated with strategists, designers, and agency partners to ensure the best product from start to finish
- Lead the conception of breakthrough design concepts and prototypes and articulated them in a compelling, easy-to-understand manner
- Worked with clients from project start to finish, exploring concepts, explaining design rationale, and clearly presenting all design work
- Created and executed design systems including brand identity, brand guidelines, style guides, and UI pattern libraries to support digital marketing and online brand initiatives
- Participated in new business development opportunities including creation of pitch materials, scoping, and presentation delivery

PROPANE STUDIO

DESIGNER
JUN 2012 - FEB 2015

- Assisted in creating compelling interfaces utilizing user-centered / iterative design techniques, including concepts, storyboards and prototypes
- Communicated conceptual ideas and design rationale both verbally and visually
- Assisted in the design process and assisted in estimating resource needs and schedules
- Worked with development teams to ensure that design specifications were implemented
- Participated and contributed to an interdisciplinary team that includes project management, business and brand strategists, and technologists

EDUCATION

Bachelor of Fine Arts Degree – Web Design & New Media
Academy of Art University – Class of 2013

SKILLS

- Very proficient with Photoshop, Illustrator, After Effects, InDesign
- Ability to express ideas clearly and execute efficiently
- Strong foundation of graphic design, colors, typography, layout design
- Experienced with Javascript, jQuery, CMS/WordPress, HTML5, CSS3, PHP
- Follow iterative design practices based on strategy, UX, UI
- Maintain pixel-perfect accuracy working closely with development team
- Knowledge of modern digital trends, responsive frameworks, user-centered design, etc
- Very proficient with Logic, sound design, synthesis, composition & arrangement